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IDEAS
BUILD
CODE
DATA
MEASURE
LEARN
Minimize the total time through the loop

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The Lean Startup BY ERIC RIES
IDEAS
BUILD
CODE
DATA
MEASURE
LEARN
Minimize total time through the loop
Learn Faster
Split Tests
Customer Interviews
Customer Development
Five Whys Root Cause Analysis
Customer Advisory Board
Falsifiable Hypotheses
Product Owner Accountability
Custom Archetypes
Cross-functional Teams
Smoke Tests
Code Faster
Unit Tests
Usability Tests
Continuous Integration
Incremental Deployment
Free & Open-Source Components
Cloud Computing
Cluster Immune System
Just-in-time Scalability
Refactoring
Developer Sandbox
Measure Faster
Split Tests
Clear Product Owner
Continuous Deployment
Usability Tests
Real-time Monitoring
Customer Liason
Funnel Analysis
Cohort Analysis
Net Promoter Score
Search Engine Marketing
Real-time Alerting
Predictive Monitoring
BROUGHT TO YOU BY KISSmetrics

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